

ROMANDIE
LE MONDE BOUGE
NETWORK

MILLENIALS

Price List 2018

MILLENIALS

PORTFOLIO

Allociné	ROS
CNN International	ENT.
Dailymotion	ROS
Gentside	ROS
Jeanmarcmorandini	ROS
Jeux	ROS
Journaldugeek	ROS
Liberation	ENT.
Ohmymag	ROS
Premiere	ROS
Public	ROS
Purepeople	ROS
Science&vie	ROS
Skyrock	ROS
TF1	ROS
Premium People	POOL
Premium Youngster	POOL
Premium Entertainment	POOL
Premium Ent. Mobile	POOL
Audience Millenials	REACH
Audience Mill. Mobile	REACH

DISPLAY

IAB Standard	Half Page	Wide-board	Rich Media	Native Advertorial	Branding
<i>CPM</i>					
40	50	-	90	-	100
40	50	60	-	-	200
40	50	60	90	-	100
40	50	60	90	35	100
40	50	60	-	-	-
40	-	-	-	-	-
40	50	60	-	-	-
40	50	60	-	-	100
50	60	70	120	35	150
40	50	60	-	-	-
50	60	70	120	-	150
50	60	70	120	35	150
40	50	60	90	-	100
40	50	60	90	-	100
40	50	60	-	-	-
30	40	50	80	-	-
30	40	50	80	-	-
30	40	50	80	-	-
45	-	45	90	-	-
15	20	30	-	-	-
35	-	35	-	-	-

VIDEO

In-Stream	SiteBar Custom	InRead StartView	Invibes
<i>CPM</i>			
75	-	-	-
100	-	-	-
75	-	-	-
75	85	-	-
-	-	-	60
-	-	-	-
-	-	-	-
-	-	-	-
75	85	-	-
-	-	-	-
-	85	60	60
-	85	-	-
-	-	-	-
-	-	-	60
75	-	-	-
-	-	-	-
-	-	-	-
70	85	45	-
75	-	-	-
-	-	-	60
-	-	-	-

Premium offers (POOL) are delivered upon available inventory of each website of the Entertainment portfolio. The allocation of impressions depends on the formats, audiences and availability of each support. No guarantee is provided to deliver your campaign across all websites composing the thematic offer. No guarantee is provided to deliver all the planned impressions for the Audience offers (REACH).

DISCOUNTS & TERMS

Volume Discount <small>(Gross, VAT excl.)</small>	CHF 10'000.-	CHF 20'000.-	CHF 50'000.-	CHF 100'000.-
	5%	10%	15%	20%

Minimum booking per insertion order : **CHF 3'000.- VAT excl.**
 Expand Roll-Over : **+ CHF 15.- on the standard CPM**
 Advertorial : **from CHF 5'000.- / week**
 International campaigns : **pricing on demand**

Other	ZEWO*	Politic	AC
	50%	10%	5%

* One-time discount, non-cumulative

MILLENIALS

DISPLAY AUDIENCE

Pages	Views	Unique Users
-------	-------	--------------

Monthly IP CH

2'800'000	400'000
500'000	70'000
6'800'000	380'000
900'000	350'000
1'500'000	75'000
220'000	50'000
100'000	15'000
240'000	80'000
1'250'000	450'000
120'000	15'000
1'500'000	200'000
1'350'000	125'000
450'000	35'000
3'500'000	325'000
2'300'000	410'000
12'000'000	500'000
7'000'000	300'000
32'000'000	1'200'000
6'500'000	240'000
35'000'000	1'200'000
7'000'000	240'000

VIDEO AUDIENCE

Video Views	Unique Viewers	In Page Views	In Page Viewers
-------------	----------------	---------------	-----------------

Monthly IP CH

250'000	50'000	2'240'000	320'000
-	-	400'000	56'000
5'000'000	1'080'000	-	-
500'000	215'000	720'000	280'000
-	-	1'200'000	60'000
-	-	176'000	40'000
-	-	80'000	12'000
-	-	192'000	64'000
750'000	250'000	1'000'000	360'000
-	-	96'000	12'000
-	-	1'200'000	160'000
-	-	1'080'000	100'000
-	-	360'000	28'000
-	-	-	-
1'500'000	290'000	1'840'000	328'000
-	-	-	-
-	-	-	-
6'000'000	1'200'000	25'600'000	960'000
1'550'000	390'000	-	-
-	-	-	-
-	-	-	-

PORTFOLIO

Allociné	ROS
CNN International	ENT.
Dailymotion	ROS
Gentside	ROS
Jeanmarcmorandini	ROS
Jeux	ROS
Journaldugeek	ROS
Liberation	ENT.
Ohmymag	ROS
Premiere	ROS
Public	ROS
Purepeople	ROS
Science&vie	ROS
Skyrock	ROS
TF1	ROS
Premium People	POOL
Premium Youngster	POOL
Premium Entertainment	POOL
Premium Ent. Mobile	POOL
Audience Millenials	REACH
Audience Mill. Mobile	REACH