

ROMANDIE
LE MONDE BOUGE
NETWORK

FINANCE

Price List 2018

FINANCE

DISPLAY

IAB Standard	Half Page	Wide-board	Rich Media	Native Advertorial	Branding
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CPM

75	75	95	150	85	-
60	75	85	150	35	-
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	-	120
60	80	80	-	-	200
60	80	80	-	-	200
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	35	120
60	75	85	150	35	-
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	35	120
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	-	120
60	75	85	150	35	120
60	75	85	150	-	120
50	65	75	140	35	-
45	-	45	90	35	-
25	35	50	-	-	-
35	-	35	-	-	-

VIDEO

In-Stream	SiteBar Custom	InRead StartView	Invibes
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CPM

-	-	60	-
-	85	60	60
75	-	-	60
-	85	60	-
-	-	60	-
75	-	-	-
100	-	-	-
100	-	-	-
75	-	-	-
-	85	60	60
75	-	-	-
-	-	60	60
75	85	60	60
-	85	60	60
-	-	-	-
-	85	60	60
-	85	60	60
-	-	-	-
-	-	-	-
75	-	-	-
75	-	-	-
75	-	-	-
75	-	-	-
75	-	-	-
75	-	-	-
-	85	60	60
-	85	60	-
75	85	55	-
75	-	-	-
-	-	-	60
-	-	-	-

PORTFOLIO

Agefi	ROS
Arcinfo	FINANCE
BFMBusiness.bfmtv	ROS
Boursier	ROS
Boursorama	ROS
Challenges	ROS
CNN International	ROS
CNN Money	ROS
Dailymotion	FINANCE
Droit-finances	ROS
i24NEWS	ROS
Investir	ROS
Journal du Net	FINANCE
La Côte	FINANCE
LCI	ROS
La Liberté	FINANCE
Le Figaro	FINANCE
Le Nouvelliste	FINANCE
Le Point	FINANCE
Les Echos	ROS
L'express	FINANCE
L'express L'Entreprise	ROS
L'express L'Expansion	ROS
L'express VotreArgent	ROS
Liberation	ROS
Market	ROS
Romandie	FINANCE
Zonebourse	ROS
Premium Finance	POOL
Premium Finance Mobile	POOL
Audience Finance	REACH
Audience Finance Mobile	REACH

Premium offers (POOL) are delivered upon available inventory of each website of the Finance portfolio. The allocation of impressions depends on the formats, audiences and availability of each support. No guarantee is provided to deliver your campaign accross all websites composing the thematic offer.
No guarantee is provided to deliver all the planed impressions for the Audience offers (REACH).

FINANCE

PORTFOLIO

Portfolio	Category
Agefi	ROS
Arcinfo	FINANCE
BFMBusiness.bfmtv	ROS
Boursier	ROS
Boursorama	ROS
Challenges	ROS
CNN International	FINANCE
CNN Money	ROS
Dailymotion	FINANCE
Droit-finances	ROS
i24NEWS	ROS
Investir	ROS
Journal du Net	FINANCE
La Côte	FINANCE
LCI	ROS
La Liberté	FINANCE
Le Figaro	FINANCE
Le Nouvelliste	FINANCE
Le Point	FINANCE
Les Echos	ROS
L'express	FINANCE
L'express L'Entreprise	ROS
L'express L'Expansion	ROS
L'express VotreArgent	ROS
Liberation	ROS
Market	ROS
Romandie	FINANCE
Zonebourse	ROS
Premium Finance	POOL
Premium Finance Mobile	POOL
Audience Finance	REACH
Audience Finance Mobile	REACH

DISPLAY AUDIENCE

Pages Views	Unique Users
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Monthly IP CH

Pages Views	Unique Users
160'000	50'000
500'000	15'000
200'000	30'000
750'000	75'000
4'000'000	350'000
250'000	25'000
340'000	52'000
100'000	30'000
200'000	60'000
150'000	50'000
100'000	10'000
200'000	25'000
300'000	50'000
75'000	5'000
200'000	20'000
150'000	20'000
250'000	25'000
750'000	25'000
150'000	35'000
500'000	60'000
2'500'000	12'500
50'000	5'000
67'000	8'000
62'000	6'500
500'000	35'000
25'000	11'000
2'000'000	120'000
850'000	50'000
12'000'000	950'000
1'800'000	190'000
13'500'000	950'000
2'000'000	190'000

VIDEO AUDIENCE

Video Views	Unique Viewers	In Page Views	In Page Viewers
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Monthly IP CH

Video Views	Unique Viewers	In Page Views	In Page Viewers
-	-	128'000	40'000
-	-	400'000	12'000
75'000	15'000	160'000	24'000
-	-	600'000	60'000
-	-	3'200'000	280'000
-	-	200'000	20'000
600'000	180'000	272'000	41'600
-	-	80'000	24'000
750'000	250'000	-	-
-	-	120'000	40'000
20'000	8'000	80'000	8'000
-	-	160'000	20'000
-	-	240'000	40'000
-	-	60'000	4'000
20'000	10'000	160'000	16'000
-	-	120'000	16'000
-	-	200'000	20'000
-	-	600'000	20'000
-	-	120'000	28'000
-	-	400'000	48'000
15'000	7'500	2'000'000	10'000
10'000	5'000	40'000	4'000
10'000	5'000	53'600	6'400
10'000	5'000	49'600	5'200
10'000	5'000	400'000	28'000
-	-	20'000	8'800
-	-	1'600'000	96'000
-	-	680'000	40'000
-	-	9'600'000	760'000
-	-	-	-
-	-	-	-
-	-	-	-

DISCOUNTS & TERMS

Volume Discount (Gross, VAT excl.)	CHF 10'000.-	CHF 20'000.-	CHF 50'000.-	CHF 100'000.-
	5%	10%	15%	20%

Minimum booking per insertion order : **CHF 3'000.- VAT excl.**
Expand Roll-Over : **+ CHF 15.- on the standard CPM**

Advertorial : **from CHF 5'000.- / week**
International campaigns : **pricing on demand**

Other	ZEWO*	Politic	AC
	50%	10%	5%

* One-time discount, non-cumulative